

Annique
HEALTH AND BEAUTY

We create life-changing
opportunities everyday!

replique

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April is a very special month at Annique.
This year we celebrate 47 years of the
Annique business!

Dr Annique Theron started the business in 1971 after she discovered the healing powers of Rooibos when she warmed her allergic baby's bottle with Rooibos. Since then the company has grown to include a wide range of cosmetics, skin care products, supplements, teas and many more, all containing the wonder-herb Rooibos and has changed countless people's lives both on a professional and personal level.

We also celebrate the birthday of Annique CEO, **Ernest du Toit**, on 15 April. His passion for the company and its people has created a tight-knit organisation that aims to create life-changing opportunities everyday. Through his leadership, Annique has grown into a company that works as a team that can share its challenges and successes together.

Happy birthday, Ernest!



**We have very
exciting news!**
Annique will be
making its on-air
television debut
in April!



Forever Young
Returnyouth 30ml
Only **R349**
AA/01553/18

NEW

See page
9 for more
information on
this amazing
new product!

Annique Birthday CROSSWORD

Simply fill in the crossword and scan and send the page to **competitions@annique.com** before 30 April 2018 to qualify. The winner will be determined by a lucky draw.

In celebration of Annique's birthday in April we are giving one lucky Consultant the chance to win an exclusive tea appointment with **Annique CEO, Ernest du Toit!**



ACROSS

- Which product is a vitamin skin spray?
- What is gold and new to Annique?
- Annique's biggest event of the year
- Latest Herbal Rooibos Tea from Annique
- Which employee has been with Annique Home Office the longest?
- The best Lifestyle Shake to enjoy over Easter

DOWN

- Founder of Annique
- Our much loved CEO
- The best supplement for gut health
- Basis of all Annique products
- Where our High Flyers are jetting off to in 2018
- First aid for skin
- The beneficial oil in the 2018 Mother's day range
- What do you need to be and use in the April sun?
- What range contains "ultimate" moisturiser?
- What do you recommend for oily skin?
- Helps to lift and firm sagging facial skin

Rules:

- The competition runs from 1 to 30 April 2018
- All registered Consultants are eligible to enter
- The crossword must be completed correctly and in full for the winner to qualify
- No late entries after 30 April will be accepted; you will forfeit your prize if the completed crossword is not sent within the required timeframe
- The winner will be determined by lucky draw and announced in the Annique A-news on Friday, 4 May 2018
- The decision of Annique Management is final and no correspondence will be entered into
- The prize must be claimed by 31 August 2018



NEW

R+
resque

First Aid for Your Skin

The Annique Resque range is renowned for its world-class body care solutions. This month we are so excited to be revealing three new products!

Do you love the Resque Camphor Cream but need a special Resque treat for winter? The smooth, silky feel of **Resque Body Butter** is perfect after a bath or shower.

Resque Camphor Cream is still recommended for knees, elbows and those very dry patches that appear in winter.

ONLY
R169
AA/01201/18



The **Soothing Body Butter** and the **Restorative Soap** both contain the Rooibos extract as well as aloe vera – a miracle herb that can be used to treat wounds, minor cuts, dry skin and severe burns.

Aloe vera contains two plant hormones: auxin and gibberellin. These two hormones provide wound healing and anti-inflammatory properties that reduce skin inflammation. The gibberellin in the aloe vera acts as a growth hormone stimulating the growth of new cells, which is what allows the skin to heal quickly and naturally with minimal scarring.

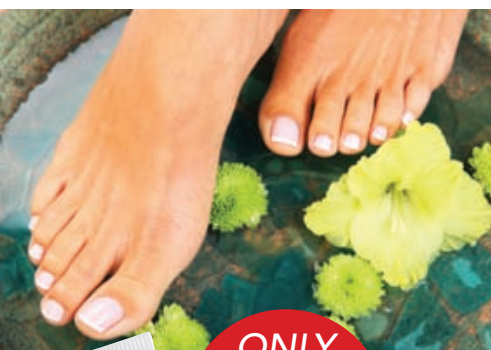
Resque Soothing Body Butter 250ml

Contains antioxidant-rich Rooibos extract and aloe vera for their repairing benefits as well as a hydrating blend of:

Avocado oil – helps to moisturise and protect your skin from damaging UV rays and assists with wound healing

Coconut oil – has anti-fungal properties and is primarily composed of saturated fats which are great for repairing your skin's natural barrier and trapping in moisture
Cocoa butter – great for healing dry, sensitive skin as it is high in fatty acids which penetrate the skin for deep hydration
Shea butter – used to remedy dry skin and to help protect the skin's natural oils.

Available from June 2018



ONLY
R139
SAVE R30
VALUE R169

AA/01199/18

Resque Softening Foot Cream 100ml

Say goodbye to painful, cracked heels and dry feet with **Resque's Softening Foot Cream**. The cream is formulated to treat dry, roughened areas of the feet, particularly the soles and heels. **Softening Foot Cream** is enriched with Rooibos extract as well as glycerine to moisturise the feet, soften callouses and ease cracked heels. The added eucalyptus oil helps to rejuvenate and revive tired, aching feet and tea tree oil's antiseptic benefits help to fight bacteria.

Available from April 2018



Hosting a Happy Feet section as part of your Pamper Party is a great way to promote the **Resque Restorative Soap Bar** and the **Resque Softening Foot Cream**!

Let every Customer wash their feet with the Restorative Soap Bar and then rub some **Softening Foot Cream** on only one foot and just feel the difference between their two feet. It's a great way to make an instant sale.



ONLY
R45
SAVE R20
VALUE R65

AA/01200/18

FRAGRANCE
FREE

Available from April 2018

Resque Restorative Soap Bar 125g

Contains the repairing benefits of antioxidant-rich Rooibos and aloe vera that help to naturally soothe damaged skin while cleansing. It cleanses the hands, body and face without drying out the skin.



Spoiler Alert!

Treat the amazing moms in your life with a luxurious spa retreat in the comfort of their homes!

Annique **ROOIBOS** *Spa*

is offering four nourishing body products, ready to use whenever Mom needs a break.

Vitamin E and carotenoids also prevent inflammation and keep wrinkles from showing on the skin.



Vitamin E and lecithin in avocado help boost the collagen in the skin, giving it firmness.



Benefits of Avocado Oil



Extremely good at hydrating and softening your skin, it is also often recommended as an effective treatment for acne and blackheads, eczema and other forms of skin inflammation.



The fatty acids in avocado oil penetrate into the second layer of the skin, moisturising it well and preventing ageing-related dryness and wrinkles.



Benefits of **Rooibos**



The high levels of flavonoids in Rooibos help in preventing skin disorders like eczema and acne



Rooibos possesses anti-bacterial and hypoallergenic properties



Rooibos contains high levels of vitamins and minerals like vitamin D and zinc, which helps to make skin healthy and shiny from inside

Luxury for Every Body

This is the ideal nourishing oil to use on a cold winter's evening after bathing or showering. Apply and allow to absorb into the skin, leaving skin with a soft, satin finish. Nourishing Oil contains Rooibos, which is rich in antioxidants and helps to moisturize and rejuvenate the skin. Nourishing Body Oil can also be used as a massage oil for a relaxing massage before bedtime.



Nourishing Body Oil 200ml

ONLY

R139

SAVE R40

Value R179

AA/01414/18

Contains
moisturising
avocado, rosehip
and wheat germ
oils as well as
soothing evening
primrose and sweet
almond oils!

Twice the Treat

Give your mom a well-deserved, relaxing bubble bath with Annique's Uplifting 2 Phase Foam Bath. Enriched with avocado and sweet almond oils to soften and moisturise the skin, Rooibos extract adds antioxidant properties, while added vitamin E soothes the skin. This will definitely upgrade her bathing routine



Uplifting 2 Phase Foam Bath 400ml

ONLY

R119

SAVE R40

Value R159

AA/01402/18

TOP TIP:
Apply liberally and
as often as needed
to your hands
and cuticles.

It's all in the Lips

A practical gift Mom will love! This lip balm is infused with Rooibos extract and moisturising oils to leave lips smooth and moisturised.

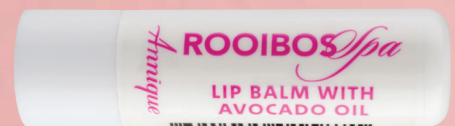
Lip Balm with Avocado

Oil 4.5g

ONLY

R49

AA/01413/18



Butter Her Up

On-the-go moms often find it difficult to find the time to have a proper shower, let alone moisturise. Annique's In-Shower Body Butter is quickly absorbed by wet skin – while you are still in the shower! The moisturising ingredients include avocado oil, glycerine and petroleum jelly, as well as Rooibos extract to soothe the skin.

In-Shower Body Butter 200ml

ONLY

R129

SAVE R20

Value R149

AA/01397/18



Happy Hands

Once motherhood beckons, laundry, dishes, and general cleaning can take a toll on hands. Annique's Ultra Moisturising Hand Butter is a great spoil. The nourishing hand butter contains Rooibos extract, shea and cocoa butters to moisturise the skin while avocado, coconut and jojoba oils soothe and protect skin and nails.

Ultra Moisturising Hand Butter 50ml

ONLY

R59

AA/01400/18



After cleansing
your body in the shower,
turn off the water and apply
the In Shower Body Butter
liberally to your skin. Pat skin
dry with your towel and revel
in the soft, smooth feeling
without having to use an
additional lotion.

As you think about growing your Annique team, consider the six different types of direct sales consultant personalities that you are likely to encounter. If you understand someone's motivation for joining as well as their short and long term goals, you're more likely to build a strong rapport with your new team member, as you help them achieve their personal goals.

SOCIALLY CONSCIOUS CONSULTANT

This type of consultant joined your team because she believes in the mission and values of the company, and will stand behind them. She is an amazing brand ambassador, and wants to share the mission with others.

Encourage her to use her business for socially conscious activities, such as fundraisers.



SOCIAL SISTER/BROTHER

The Social Sister/Brother joined to meet new people, make friends, attend meetings, receive recognition, and feel part of something larger than themselves. Social activities and recognition are likely more important to them than the financial outcomes of their business.

Keep them informed of opportunities to socialise, such as team meetings or training. Be sure to include them in recognition activities.



Direct Consu PERSON

CAREER BUILDER

The Career Builder wants a full-time future with your team. She will work aggressively and passionately to build her personal business and downline sales team. She is striving for financial freedom and autonomy.

Keep her informed of ways to network, explore leadership opportunities, and grow her skill in sponsoring. Challenges and incentives can be highly motivating for a Career Builder.





DISCOUNT DIVA

The Discount Diva is a power user of your product, and she wants it all – for herself! She likely joined for the discount, and will maintain her active status just by keeping herself in the latest Beautè items.

Keep her informed of new product offerings, and ways she can maximise her own discount such as with flash sales.

Sales Consultant QUALITIES



SHORT TIMER

The Short Timer has a specific goal in mind. She is saving money for a vacation, new appliances, a short item debt, or another specific purchase or event. She will likely work consistently until her goal is met.

Keep her informed of ways she can maximise her earnings, such as with flash sales or promotions.

When you understand the different types of Consultants you may encounter on your team, it's much easier to then target training, incentives, and communication to each specific consultant's goal. It can also help mitigate frustrations when someone isn't responding to incentives. They simply don't reach that person's goal.

Someone who is a Discount Diva likely has no interest in a team building incentive – that would likely be quite successful with the Career Builder.

Spend some time getting to know your consultants, and be candid in goal setting discussions. It will help you both long-term, with realistic expectations for team performance and engagement. Also look at your existing team. Once you start categorising people into the six types, it will become clearer how to focus your incentives, training, and communications, and also help alleviate frustrations with specific people who simply may not have the same goal or be the same type of consultant as you.



PART TIMER

The Part Timer has a certain number of hours per week or month to dedicate to her business. She wants to maintain her consistent part-time income, and may be motivated by challenges or incentives, if it works within her timeframe.

Give her time-saving tips and help her prioritise important tasks.

Take years off your look, in 10 minutes!

Your body's cells take advantage of night-time downtime to repair themselves, making bed time the ideal time of day to take advantage of key anti-ageing ingredients. Annique introduces a ground-breaking anti-ageing treatment masque that takes years off your look... in only 10 minutes.

Forever Young Youth Restoring Masque 50ml



NEW



**ONLY
R299**

APPLICATION:

Apply after cleansing skin at night. Leave for 10 minutes and remove or leave on for an intense treatment overnight. Can be applied over any Forever Young Serum for additional youth restoring results. Apply all other treatment products and the Annique moisturiser suited to your skin type. For optimal results, use 2-3 times a week.

AA/00400/18

Available from May 2018

Smoothe-Age provides an immediate smoothing effect.

Volum-Age, derived from peony root, helps to re-plump the skin. It aids in remodelling the contour of the face, correcting skin slackening and loss of structure. It also helps to **improve cellular communication between the dermis and hypodermis**, leading to a replumping effect.

ActiCare (a combination of jojoba, sunflower and mimosa extracts) provides long-lasting moisture and comfort to the skin and significantly increase water retention in skin.

Macadamia nut oil helps to moisturise gently.

Vitamin B3 provides moisture and evens out skin-tone.

VNA 10+, the wonder ingredient in all the Forever Young products, helps to nourish, repair and visibly restore skin. VNA10+ is a highly effective plant extract from the Mexican 'Skin Tree' that helps to improve skin elasticity, cell turnover and moisture content, for more plump and youthful looking skin.

Green Rooibos extract provide a nourishing and rejuvenating affect.

Take years off your look, in only 10 minutes. This gentle anti-ageing masque:

- Contains Smoothe-Age to smoothe skin
- Contains Volum-Age to tighten, re-plump and firm skin
- Nourishes and repairs with vitamin B3, VNA10+ and Rooibos
- Restores your youth

ANNIQUE MASQUES	FOREVER YOUNG	ESSENSE	ESSENSE
	Youth Restoring Masque	Antioxidant Radiance Masque	Moisture Masque
Function	<ul style="list-style-type: none"> • Lifts and firms • Nourishes and repairs 	<ul style="list-style-type: none"> • Improves stressed and dull skin • Evens out skin-tone • Pigmentation, dull, lifeless and stressed skin 	<ul style="list-style-type: none"> • Calms red, irritated and inflamed skin
Type Of Masque	Creamy Masque	Clay Masque	Creamy Masque
Antioxidant Properties Through Rooibos Extracts	Yes	Yes	Yes
Recommended For Skin Type	All, especially aged	All, including acne	Sensitive or problem skin
Use	Leave on overnight for an intense moisture treatment	Once or twice weekly over Annique products	Once or twice per week
Other Ingredients Range	Green Rooibos extract Anti-ageing Skin Care Range	Kaolin/Mineral clay Essence Treatment Skin Care Range	Witch hazel Essence Treatment Skin Care Range

The Anti-Ageing Breakthrough you have been waiting for!

NEW

During the natural ageing process your skin loses its elasticity, which results in fine lines, wrinkles, and a rough feeling skin. Sun exposure over the years radically accelerates and compounds this effect. Up to 80% of skin ageing is related to sun exposure.

Annique proudly introduces **NEW Forever Young Returnyouth**, the definitive anti-ageing skin care formula to turn back time.



Vitamin A helps to regenerate skin damaged by UV exposure, one of the main causes of skin ageing.



Vitamin C, another potent antioxidant, helps reduce UV induced cell and DNA damage, while aiding in building and protecting skin's collagen structures. Collagen is essential to plumping up the skin and reducing wrinkles and fine lines. Vitamin C also has skin lightening benefits, aiding in the fight against pigmentation, dark spots and uneven skin-tone. Tomato extract, rich in vitamins A and C, helps to protect and detoxify skin, while it minimizes skin ageing. Rooibos-infused oil adds potent anti-ageing and antioxidant benefits.



Bio-Retinol an advanced extract from burr-marigold that provides retinoid-like benefits, but from plant origin, without the possible skin-sensitivity side-effects of retinol. Bio-Retinol contains powerful antioxidant and anti-inflammatory benefits that aid in the reduction of fine lines and skin roughness. It also helps to redensify skin by building collagen, resulting in more firm skin, while it aids in improving skin elasticity, radiance and texture.

Tomato extract, rich in vitamins A and C, helps to protect and detoxify skin, while it minimizes skin ageing.

VNA10+ the highly effective plant extract from the Mexican 'Skin Tree' helps to improve skin elasticity, cell turnover and moisture content, for more plump and youthful looking skin.

Rooibos-infused oil adds potent anti-ageing and antioxidant benefits.

Application

Press onto face and neck area, twice a day, after cleansing, if ageing is your major skin care concern.

- Then apply all other skincare products, including treatment products, moisturiser, sunscreen (mornings) and freshener.
- For best results use in conjunction with Essense Skin Detox, Forever Young Revitalising Cream and the Annique moisturiser best suited to your skin type.

Important: Use a sunscreen, like Essense Derma Protect SPF 20, daily to prevent further UV damage and ageing.

Returnyouth 30ml

AA/01553/18

Available from April 2018

ONLY
R349



Lip Service

NEW

Did you know?

The Essense Tinted Lip Therapy contains Green Rooibos, known to have anti-viral, anti-fungal, and antibacterial properties, making it perfect for those with acne, eczema, psoriasis, and other difficult skin conditions.

FUN FACTS:

Your *lips* are unique.

YOUR LIPS, just like your fingers, have prints that are **UNIQUE TO YOU**. No two pair of lips are the same!

Your lips get thinner as you age.

As you AGE, your body produces less collagen and your LIPS SLOWLY DECREASE IN VOLUME. Another factor that can make your lips thinner:

UV rays. —

The mouth is one of the body's most sensitive organs

There are millions of nerve endings in lips, which make them incredibly sensitive to heat, cold, touch, etc.

YOUR LIPS DON'T SWEAT AND DON'T SECRETE PROTECTIVE OIL

Your lips don't contain any sweat glands, which are responsible for producing the hydrolipidic film that protects the skin and keeps it hydrated. It's therefore unsurprising that your lips are more vulnerable to external aggressions (wind, cold, sun, etc.) and tend to dry more quickly than other areas on your body. Additionally, your lips only produce a small quantity of melanin, making them more sensitive to UV rays.

essense

Essense Tinted Lip Therapy 5g

Offers subtle colour with all the benefits of Annique's Lip Therapy!

Raspberry: AA/20003/18

Mocha: AA/20002/18

Ruby: AA/20004/18

Available from May 2018

Autumn is here, which means the colder weather can leave us with sore, chapped lips. The skin on your lips is thinner and more sensitive than other parts of your body, so when the temperature goes down they are prone to becoming dry and dull. Annique has the solution with

Miracle Tissue Oil Lip Tints!

Made with a host of nourishing oils, Maxi-Lip and a colour tint, it plumps lips for a healthier, softer look.

Essense Miracle Tissue Oil Tinted Lip Therapy contains the following amazing oils:

Grape Seed Oil: Relieves dry itchy skin

Soybean Oil: Effective oil for treating sun damage

Sweet Almond Oil: Has a firming effect on the epidermis, thus fighting off signs of ageing such as fine lines and wrinkles

Rosehip Oil: Has skin rejuvenating and healing properties

Baobab Oil: Naturally great for chapped lips

TINTED

Raspberry

Mocha

Ruby

essense
Miracle Tissue Oil Lip Therapy
MADE WITH SHEA BUTTER
AND ROOIBOS OIL

ONLY
R129
SAVE R40
Value R169

PAMPER YOUR POUT:

- Hydrate yourself to keep your lips hydrated
- Use the **Essense Crème Exfoliator** on your lips when you scrub your face! This will remove dead skin cells, revealing softer lips.
- Apply the **Lip Tint** generously when needed for long-lasting moisturisation

The **Essense Tinted Lip Therapy** is the next best thing for adding some colour to your lips but without all the hassle of putting on full make-up or the intimidation of a bright lipstick. The **Tinted Lip Therapy** is made from the same ingredients as **Essense Lip Therapy**, but with an added colour tint.

4 Symptoms

WOMEN SHOULD NEVER IGNORE

Women are often guilty of putting off going to the doctor and putting aside their own health in favour of helping others in the family and the workplace – putting their own lives at risk.

In light of World Health Day and Mother's Day in April, here are four symptoms women should never ignore:

1. Acute Fatigue

Why it's dangerous: Unfortunately, women are used to being tired. Who doesn't have a book-length "to-do" list? Even with an overwhelming number of responsibilities to take care of, exhaustion and tiredness is something a woman just shouldn't ignore.

Constant fatigue could also be a sign of a medical problem. There are several medical conditions linked to fatigue, including depression, liver failure, anemia, cancer, kidney failure, cardiovascular disease, thyroid disease, sleep apnea and diabetes.

2. Pain or Discomfort in Chest

Why it's dangerous: The signs of coronary artery disease, which can lead to a heart attack, are typically much more subtle in women. Chest pain isn't always obvious in women, sometimes it's just discomfort or an unwell feeling. Women might misdiagnose the discomfort as acid reflux or a "burpy" sensation too. Along with chest pain, if you experience weakness, hot flashes, shortness of breath, cold sweats and pain in the left arm or shoulder, immediately see a doctor.

3. Swelling in Legs or Persistent Pain in Joints

Why it's dangerous: Chronic or constant pain in joints could mean something more serious than arthritis, such as lupus or rheumatoid arthritis. Swelling in one leg can also mean a blood clot, which is even more dangerous if left untreated. Swelling, redness or blistering on the legs needs to be checked by a doctor.

4. Shortness of breath

Why it's dangerous: Walking up flights of stairs or a steep hill leaves many people winded. However, being short of breath after only light activity could be an early sign of a serious lung or heart problem.

Salted Caramel Lifestyle Shake 500g

Salted Caramel's rise as a flavour over the past year has been amazing. The flavour combination made its successful run from rarefied Parisian pastry shops to American stores and then throughout the world. Did you know that it is former President Barack Obama's favourite flavour?

The benefits include:

- In one convenient drink, you get the fibre and protein that you need
- Contains Rooibos – with antioxidant, anti-allergic, anti-inflammatory and anti-spasmodic properties
- Added vitamins and minerals
- High in antioxidants
- High in vitamin B to control stress
- Contains vitamin D, which supports calcium absorption
- Vitamin B complex, manganese and iodine result in increased metabolism, increased energy levels and promotes weight loss when used as part of the Annique Lifestyle program

Stave off illness with these amazing products:



OptiBoost 30 softgel capsules
A great immune booster!

ONLY R189
AE/08239/18



OptiC 30 softgel capsules
This amazing vitamin C supplement contains potent antioxidants to fight infections and protect against heart disease and cancer.

ONLY R189
AE/08241/18



OptiVite 60 softgel capsules
Contains 12 essential vitamins and 9 minerals to improve your health.

ONLY R209
AE/08213/12



OptiDerm 60 softgel capsules
Improves skin, hair and nail health.

ONLY R199
AE/08234/14

Available from April 2018

NEW



Try our delicious new Lifestyle Shake flavour – Salted Caramel!

ONLY R399
AE/09140/17

Rooibos & Herbs

Brewing a pot of this aromatic tea conjures the soft, floral flavour of Olive Leaf, complemented by the full-bodied, richness of Rooibos.

Enjoy hot or cold and add mint or fruit for a refreshing iced tea.

Offers all the benefits of Olive Oil in a convenient, tasty tea:



Support For Your Heart

Research has shown that Olive Leaf assists in the maintenance of normal heart function. It helps to maintain a normal, healthy cardiovascular system

Immune Support

Olive leaves have always been used to enhance the immune system. It is the ideal tea to drink when suffering with colds or flu, and is particularly good when suffering from a high fever. It has the ability to fight bacteria, so also beneficial for anyone suffering with pneumonia.



A Powerful Antioxidant

With huge antioxidant power of its own, when combined with the great antioxidant benefits of Rooibos tea, the **Rooibos and Olive Leaf Tea** is a powerful enemy of free radicals in your system.

Additionally, it is beneficial for people with diabetes as it helps stabilize blood sugar. Research has shown that olive leaves can improve brain function and so assist in fighting Alzheimer's disease.



Annique Rooibos and Olive Leaf Tea 50g

NEW



ONLY
R55
AE/08367/18

Ideal for:

- Immune suppressed individuals
- Those with a high risk of winter ailments such as colds and flu
- People with diabetes

Available from April 2018

The Rooibos Connection



Among SA's 30.9 million-strong tea-drinking population, many already consider **Rooibos** to be the darling of the teas, but now independent research confirms this.



Longevi-tea

According to market research agency, Insight Survey, SA tea-lovers are shifting to a preference for Rooibos rather than Black Tea.

Ernest du Toit, Annique CEO and previous spokesperson for the Rooibos Council, says although Black Tea still has a higher overall consumption than Rooibos, it is experiencing a steady decline, whereas Rooibos tea is showing growth both locally and even more so globally.

Du Toit attributes this shift in consumption behaviour, primarily to the health benefits of Rooibos becoming more well-known. The majority of consumers are now looking for healthier alternatives to sugar-rich carbonated beverages, and Rooibos tea offers them that solution.

“Rooibos is especially high in antioxidants, which help to protect the body against various ailments such as allergies, stomach cramps, colds and flu, as well as more serious illnesses like heart disease and diabetes. It can also reduce one's risk of contracting cancer.

“Two polyphenols, called aspalathin and nothofagin, in particular, are found in high concentrations in Rooibos tea. These antioxidants help fight free radicals in the body that are responsible for many illnesses. Polyphenols not only have anti-inflammatory properties which safeguard the body from disease, but also have the ability to slow down the ageing process, which is an added bonus of drinking Rooibos.

“Rooibos tea is absolutely free of caffeine and low in tannin, and helps to support iron levels in the body. Its naturally sweet and fruity taste means you also don't need to sweeten it with sugar or artificial sweeteners. You can enjoy it as is, while reaping all of its health benefits,” says du Toit.

”





COMPETITION • April to May 2018



10.5x8.5cm

1

Webstore Ordering

Place an order on Webstore during April or May and receive an Annique Branded Coin Bag!



(ONLY 1 GIFT PER CONSULTANT)

regardless of number of times you place an order in April and May)

2

PQV Competition

for all recruits joined since May 2017 who do not have DQV higher than 60 000. Needs to achieve 10% growth on the highest PQV (month) attained in the period between May 2017 and March 2018. Minimum sales (PQV2 500) in both April and May 2018.

Individual SMS will be sent to each Consultant with a personalized CHALLENGE!

Ensure your cellular number is correct!

Rules/Examples for PQV Competition:

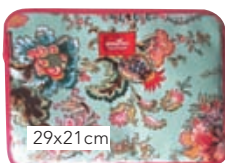
For example:

1. Achieve PQV3 000 in November 2017
Target for April 2018 – $PQV3\ 000 \times 10\% = PQV3\ 300$
Target for May 2018 – $PQV3\ 000 \times 10\% = PQV3\ 300$
OR
PQV 6,600 cumulative over the 2 months
2. However, if you do not achieve PQV2,500 in either April or May 2018, you will not qualify for a prize:
Target for April and May = PQV6 600
April 2018 achieve PQV1 000
May 2018 achieve PQV9 000
You do not qualify
3. If you are a new recruit who registered in either April 2018 or May 2018 and you achieve PQV5 000, you will qualify for Band 1



Band 1

5 000 – 19 999
Tablet Sleeve



29x21cm



Band 2

20,000 – 39,999
Tablet Sleeve
Handbag



29x21cm



Band 3

40,000 +
Tablet Sleeve
Handbag
Library Bag



29x21cm



19x21cm

33x35cm

3 Downline Competition

with % growth on DQV per Band

ACCUMULATIVE APRIL - MAY 2018

Band 1

15 000 – 29 999

(22% growth)

Notebook & Pen

Band 2

30 000 – 79 999

(20% growth)

Notebook & Pen

Annique Branded Bag

Band 3

80 000 – 199 999

(18% growth)

Notebook & Pen

Annique Branded Bag

Annique Branded Blanket

Band 4

200 000 – 999 999

(15% growth)

Notebook & Pen

Annique Branded Bag

Annique Branded Blanket

Phaser Powerbank

Band 6

2 000 000 – 3 999 999

(10% growth)

Notebook & Pen

Annique Branded Bag

Annique Branded Blanket

Phaser Powerbank

Annique Branded Purse with

matching Handbag

Band 5

1 000 000 – 1 999 999

(12% growth)

Notebook & Pen

Annique Branded Bag

Annique Branded Blanket

Phaser Powerbank

Annique Branded Purse

Band 7

4 000 000 +

(8% growth)

Notebook & Pen

Annique Branded Bag

Phaser Powerbank

Annique Branded Blanket

Phaser Powerbank

Annique Wallet with

matching Handbag

16L Urn

Competition Rules:

Competition date: 1 April 2018 –

31 May 2018:

1. All registered consultants are eligible to enter.
2. Minimum PQV of 2500 per month.
3. Although every effort will be made to prevent out-of-stock situations, Annique cannot be held responsible for non-qualification due to stock fluctuations. Please confirm stock availability when placing your order.
4. Gifts will be sent to you with your order placed at Annique Home offices from Monday, 25 June 2018 until 31 July 2018.
5. Gifts are not transferable.
6. Orders not placed in period 25 June – 31 July 2018, gifts will be forfeited.
7. For more information, contact the Annique Customer Care Department on **012 345 9800** or email **suggestions@annique.com**
8. The decision of Annique Management will be final and no correspondence will be entered into.

Rules for Downline Competition:

1. Determine your DQV for 1 April – 31 May 2017.
2. Determine your DQV goal for April + May 2018 (April + May 2017 DQV plus the minimum % Growth in the band) by marking the band in the gift section. Remember a minimum percentage growth per band for April+May 2018 compared to April+May 2017 is required to qualify for the band you are working towards:
A minimum growth of 22% in Band 1, 20% in Band 2, 18% in Band 3, 15% in Band 4, 12% in Band 5 and 10% in Band 6 and 8% in Band 7.
3. If you had no sales in April + May 2017, you have to do a minimum of DQV15 000 in April+May 2018 to qualify for the gift in Band 1.
4. EXAMPLE: Band 1 qualification in your DQV in 2017 was 10 000, you need to grow 50% to qualify for Band 1 prize (to achieve DQV15 000). If your DQV was 12 500 in 2017, you need to grow by 20% to qualify for Band 1 gift (to achieve DQV15 000).
5. A minimum of PQV2 500 per month are required to qualify for the Downline Competition.
6. You must have one or more active legs in each month. If you are the only one in your downline with PQV, you will not qualify for a gift.
7. If a person in your downline comprises 70% or more of your DQV figure you will not qualify for any gift in the Downline Competition category. EXAMPLE: If your DQV is 20 000, and one of the legs contributes DQV15 000, you will not qualify for any gift.
8. You will receive the gift in the band in which you have achieved your DQV goals. If your growth exceeds your goal and you fall in the next band, you will receive the gift in that band.

Burgundy

Bold and Beautiful

As summer slowly fades away, everyone is excited to shake-up their autumn make-up look! Annique has the answer with two great new colours!

Nail Enamel
10ml



NEW

ONLY R59
SAVE R30
Value R89

Burgundy:
AG/13011/18
Champagne:
AG/13017/18



Colour Caress Moisture+ Complex Burgundy Lipstick 4.5g

Enriched with Moisture+ Complex, it also contains nourishing vitamin E and Annique's exclusive green Rooibos extract to soften, soothe and comfort your lips.



NEW

VALUE R179

Available from April 2018

AG/12746/18

Available from April 2018

Get intense colour, an incredible shine and a flawless finish with the new Colour Caress nail enamel. The quick drying enamel is available in Burgundy and Champagne!

ONLY R179
SAVE R90
Value R269

Colour Caress BB Cream SPF 30 30ml

For a fresh and flawless look apply **Colour Caress BB Cream SPF 30 30ml** after your skin care routine – including your Annique Moisturiser. If you would like more coverage, you can then apply your Annique Foundation. Annique's BB Cream evens out skin imperfections and adds nourishment and moisturisation to the skin. Perfect for all skin types!

AG/12118/14



Here's how to get the burgundy look:

ONLY R189

Colour Caress LashXtreme Mascara 8.3ml AG/13407/13

Colour Caress Black Retractable Liner AG/12331/11



ONLY R159

Finish off the look with **LashXtreme Mascara** and **Colour Caress Retractable Eyeliner!**

The mascara contains silk amino acids that can penetrate the lashes and assist in offering exceptional moisturising benefits while the eyeliner delivers a beautiful dose of colour, with an easy-glide, creamy texture.

A SLICE OF paradise

ARE YOU ON TRACK FOR ANNIQUE'S 2018 INCENTIVE TRIP?

Athuruga Maldives

Set in the middle of the Ari Atoll, **Diamonds Athuruga Island Resort** lies about 25 minutes scenic-flight by seaplane from Male International Airport.

A holiday at Athuruga is a real Robinson Crusoe adventure with all the advantages of perfect services.

Incentive qualification details

In 2018, our lucky Annique qualifiers will join us on an unforgettable beach vacation in the Maldives!

Qualification period:

1 July 2017 to

30 June 2018.

The comprehensive rules are on the new Webstore.



Maldives is famous for its picture-perfect lagoons, lovely beaches, amazing diving spots, coral reefs for snorkelling and even great waters for surfing. Absorbing the picturesque scenery is an activity in itself, but there are also many man-made attractions like beautiful mosques and museums, found mostly in the larger, populated areas like Male.

Leisure and sports facilities

- Beach Volley
- Yoga and Pilates
- Catamaran and dinghy sailing
- Windsurfing and canoeing
- Snorkelling equipment and life vests
- Snorkelling guided tours of the house reef
- Snorkelling trips and sunset snorkeling by boat
- Big Game fishing
- I-Dive PADI diving centre with Nitrox facilities

General information

Currency: US Dollars, Euros and Pound Sterling.

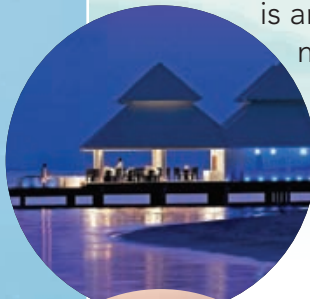
Language: Dhivehi is the official language. English is widely spoken. The staff speak Italian, German and English.

Weather: Two main seasons. From December to May sunny and fairly dry, while from June to November there are occasional brief downpours followed by sunshine.

Temperatures range all year round from mid-20s to mid 30s and the average humidity is around 70%.

Local Time: The Resort is running 1 hour ahead of Male' time (GMT+4)

Transportation: 25 minutes scenic flight with Maldivian Air Taxi sea plane from Male International Airport.



Fast Start to Success

The first 90 days in your career as an Annique Consultant is critically important. New Consultants that start off well tend to persevere in the business, helping their sponsors to grow!

At Annique, we know that the more products you use and have on hand to sample, the more your customers will buy. That is why we reward you, as a new Consultant, and your Sponsor with FREE product rewards or cash that can be used to add to the samples you use to demonstrate or to add to the products you sell, your choice.

Consultant **Alinah Nkanyane**, from Temba in the North West, shared with us why she decided to join Annique and how she reached the three Fast Start targets in three months so exceptionally well.

Why did you originally decide to join Annique?

1 I joined Annique on 6 October 2017. After my husband died I had to get an extra job to boost my finances.

How has being an Annique Consultant changed your life?

2 Being an Annique Consultant has really eased my financial burdens. With the money I earn I can pay my water and electricity - one of the things my husband used to do. Additionally, I can work my own hours and I am my own boss, which gives me time for family and friends. Ultimately, I would like to use the money I earn from sales to make a good investment for my retirement.

Which Annique activity is your favourite and why?

3 I enjoy showing Customers how to use the **Resque** products and in future I hope to hold a tea tasting and **Lifestyle Shake** demonstration at the wellness centre close to my home – Annique's products are perfect for ladies who go to the centre to exercise.

4

What is your favourite product to sell and why?

I love selling the Annique teas! They are easy to sell and there is something for every health need.



5

What about Annique and your life as a direct seller excites you?

I love direct selling because it gives me the opportunity to interact with lots of people. I have the opportunity to change people's lives and learn from others.

6

Which tools and platforms do you use to promote your business, e.g. Annique business tool, social media like Facebook, Twitter, Instagram, WhatsApp, activities etc.

I use the Beautè and WhatsApp and have found that word-of-mouth is a great way to promote my business.

7

Can you share with us one tip that has made a difference in your Annique Business? It can be anything from recruiting, to activities, to closing the sale?

People are the bloodline of our business, so make sure you share the Annique opportunity with everyone!



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
25	26	27	28	29	30	31
				<ul style="list-style-type: none"> Cut-off for orders and EFTs at 14:00 pm Webstore closes at 14:00 pm 	<ul style="list-style-type: none"> Webstore closed for maintenance 	<ul style="list-style-type: none"> Volume Discounts Statements available Webstore closed for maintenance
1	2	3	4	5	6	7
<ul style="list-style-type: none"> Webstore closed for maintenance 	<ul style="list-style-type: none"> Public Holiday FAMILY DAY Webstore closed for maintenance 	<ul style="list-style-type: none"> Campaign 10 (April) Opens MLM figures available from 10:00 am Webstore back online at 12:00 pm 	<ul style="list-style-type: none"> Practical Facial Training with Gold Beauty Bar at Home Office. Book at events@annique.com 			
8	9	10	11	12	13	14
15	16	17	18	19	20	21
Birthday: Ernest du Toit (CEO)			<ul style="list-style-type: none"> Lifestyle Training at Home Office. Book at events@annique.com 		<ul style="list-style-type: none"> May Replique and Beauté available to order 	
22	23	24	25	26	27	28
	<ul style="list-style-type: none"> Links of May Replique and Beauté sent to field 	<ul style="list-style-type: none"> Cut-off for Credit Card Refunds at 13:00 Skin Care Training at Home Office. Book at events@annique.com 		<ul style="list-style-type: none"> DEADLINE Registration of new Consultants All Registrations received before 12:00 with order and proof of payment attached will count towards your April recruits. EFT/ CC payment Registrations after 12:00 Keep the momentum going and bring new Consultants into your business, we will register them. These recruits will then count towards your May recruitment target 	<ul style="list-style-type: none"> Public Holiday FREEDOM DAY 	
29	30	1	2	3	4	5
	<ul style="list-style-type: none"> 12:00 DEADLINE for monthly sales figure for April All orders received before 12:00 with proof of payment attached will count for April Sales Figure, including EFT/ Excel/ Webstore Orders Note: Allow at least 72 hours (excluding weekends) on the Webstore EFT orders in order for it to be processed to our bank successfully and count towards your April monthly Sales Figure. Orders after 12:00 Continue your shopping, from the April Beauté until 23:59 on 1 May 2018 including EFT/ Excel/Webstore Orders. Remember to attach your proof of payment to your order. Order will count towards your May sales figure. 	<ul style="list-style-type: none"> Public Holiday WORKERS' DAY 	<ul style="list-style-type: none"> Campaign 11 (May) Opens Webstore back online at 08:00 am. MLM figures available from 09:00 am. 			



Hostess Gift Kit Filler

Anti-Redness
Serum 30ml

ONLY R119

Save R220

Value R339

3106081

Host a **FUN** Annique Pamper Party

Host a Pamper Party in **April** and buy the **Anti-Redness Serum 30ml for R119** (non-discountable) with purchases of R2 500 or more. Limited to five per Consultants per month.

Invite five or more friends to your own Annique Pamper Party where you can experience and enjoy many of Annique's exciting products in a relaxed atmosphere. An experienced Annique Consultant will demonstrate and recommend the skincare products that are ideal for your skin type.

3 benefits
of hosting a
Pamper Party

- 1 Potential new Recruits
- 2 Product sales
- 3 Promoting your business

Vitamins for your Skin!

Annique's **Essense Liquid Skin Nutrition** is your instant fix for weary, dehydrated skin! Enriched with a multi-vitamin complex, this convenient spray is designed to regenerate aged skin, nourish all skin types and soothe skin conditions like acne, dry skin, itchy skin, sunburn and rashes.

VITAMIN-ENRICHED
SPRAY
SOOTHES SKIN
CLEANSES PORES
ELIMINATES SKIN
IMPURITIES
NATURAL HEALING

ONLY
R179
AA/00285/16

Liquid Skin Nutrition contains essential nutrients that help to support the skin in its own natural healing and regeneration process. Essential oil from the marula fruit provides natural antiseptic properties and helps prevent dryness, thereby improving skin suppleness. Green Rooibos extract provides revitalising and antioxidant properties, while a complex of vitamins, including A, B1, B3, B5, B6, C and E helps to revitalise, nourish and protect the skin.

Perfect if you have:

- Acne and Pimples
- Dry Skin
- Blemishes
- Blackheads and Whiteheads
- Sunburn
- Itchy, dehydrated skin



Essense
Liquid Skin
Nutrition
100ml

Benefits:

Aids skin cells to utilise nutrients better

Cleanses pores deep down

Promotes a clearer spot free appearance

Helps to eliminate skin impurities that may cause spots, blemishes, blackheads and whiteheads

Supports the skin in its own natural healing and regeneration process

Antioxidant and anti-inflammatory properties

